



FOR IMMEDIATE RELEASE
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FNBC Launches La Loche Community School Support Effort

SASKATOON, SK – First Nations Bank of Canada (FNBC) today announced that it will collect donations at its branches across Canada in support of the residents and families of La Loche, Saskatchewan following the tragic events of January 22, 2016. To launch the effort, FNBC will contribute \$5,000 that will be used to upgrade athletic equipment and facilities at La Loche Community School – a priority identified by community leaders.

“Canadians from coast to coast to coast have been touched by this tragedy. In our case, some of our employees are originally from La Loche and many of our customers, in other regions of Canada, have expressed a desire to help,” explained Keith Martell, CEO of First Nations Bank. “We want to make it easy for our customers to get involved and offer their support.”

Donations to the La Loche Support Fund will be accepted at all FNBC branches until the end of February. All contributed funds will be directed to La Loche Community School athletic programs. Cheques payable to “FNBC in trust for La Loche Community School”, can also be mailed to First Nations Bank, 224 4th Avenue South, Saskatoon, SK, S7K 5M5.

“Our thoughts are with those who have lost their loved ones and those who are working to help the community heal,” said Martell. “We encourage our customers to visit their local branch, donate to the fund and help La Loche recover from this heart-breaking tragedy.”

Headquartered in Saskatoon, Saskatchewan, First Nations Bank of Canada operates eight full-service branches in four provinces and three territories. It is a member of the Canada Deposit Insurance Corporation, the Canadian Payments Association and is an approved lender with Canada Mortgage and Housing Corporation. It is Canada’s only independently owned and operated Aboriginal bank.

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